



Global Healthcare **Discover the Next**

# MEDICAL KOREA 2019



The 10<sup>th</sup> Global Healthcare & Medical Tourism Conference

🕒 March 14<sup>th</sup> (THU) ~ 16<sup>th</sup> (SAT), 2019

Grand InterContinental Seoul Parnas & COEX Hall D (~17<sup>SUN</sup>)



Ministry of Health  
and Welfare



Korea Health Industry  
Development Institute

## Overview

### **MEDICAL KOREA 2019, the 10<sup>th</sup> Global Healthcare and Medical Tourism Conference, will be held from March 14(Thu.) to 16(Sat.) at the Grand InterContinental Seoul Parnas and at COEX Hall D until 17<sup>th</sup>(Sun).**

The purpose of this Medical Conference, which is held annually, is to boost information exchange in the global medical market, and expand local and overseas networks. **Medical Korea 2019**, under the theme '**Global Healthcare 「Discover the Next」**', will serve as a venue where the global trends in professional medical technologies will be showcased through forums hosted by medical societies, along with speeches and discussions by experts from various global healthcare fields. On the occasion of 10<sup>th</sup> anniversary, the 'Medical Korea Zone' will be held in COEX Hall D in cooperation with the 'KIMES 2019', which will be held during the same period. We would like to ask for your continuous interest and participation to achieve the sustainable development and growth of the global healthcare industry.

<b>TITLE</b>	<b>MEDICAL KOREA 2019 (Global Healthcare 「Discover the next」)</b> The 10 <sup>th</sup> Global Healthcare & Medical Tourism Conference
<b>DATE</b>	March 14(Thu.) to 16(Sat.), 2019 * Medical Korea Zone : March 14(Thu.) ~ 17(Sun.)
<b>VENUE</b>	Grand InterContinental Seoul Parnas * Medical Korea Zone : COEX Hall D(3F)
<b>HOST</b>	 Ministry of Health and Welfare
<b>ORGANIZER</b>	 <b>KHIDI</b> Korea Health Industry Development Institute
<b>WEBSITE</b>	<a href="http://www.medical-korea.org">www.medical-korea.org</a> *Concurrent event : KIMES 2019 ( <a href="http://www.kimes.kr">www.kimes.kr</a> )
<b>Sponsor</b>	Chungcheongbuk-do, Daejeon metropolitan city, Gangwon-do, Incheon metropolitan city, Korean association of thyroid and endocrine surgeons, Korean dental association, Korean dental hygienists association, Korea e&ex inc, Korea medical devices industrial cooperative, Korea trade-investment promotion agency, Society of ligament & tendon injury, Yeongdeungpo



# 'Medical Korea 2019' Conference

Session		Date
<b>Discover 1</b>	<b>Global Healthcare Market, Discover the New Paradigm</b>	<b>March 14(Thu.)</b> 14:00 ~ 17:00
<b>Discover 2</b>	<b>Prospects for Global Cooperation of Medical Education System</b>	<b>March 14(Thu.)</b> 14:00 ~ 18:00
<b>Discover 3</b>	<b>New-Quality Management Strategy for International Patients</b>	<b>March 14(Thu.)</b> 15:00 ~ 17:00
<b>Discover 4</b>	<b>Global Strategic Forum : New Opportunities for Digital Healthcare</b>	<b>March 15(Fri.)</b> 10:00 ~ 13:10
<b>Discover 5</b>	<b>Cases &amp; Trends on New-Tech based Online Marketing in Healthcare</b>	<b>March 15(Fri.)</b> 10:30 ~ 13:00
<b>Discover 6</b>	<b>Innovation in Medical &amp; Wellness Tourism Market</b>	<b>March 15(Fri.)</b> 13:30 ~ 18:00
Academic Exchange		Date
<b>Discover 7</b>	<b>Present and Future on Preventive Dentistry</b> (Korean Dental Association, Korean Dental Hygienists Association)	<b>March 14(Thu.)</b> 10:00~14:00
<b>Discover 8</b>	<b>Congress of Endocrine Surgery in Eurasia Continent and Korean Association of Thyroid-Endocrine Surgeons</b> (Korean Association of Thyroid and Endocrine Surgeons)	<b>March 15(Fri.)</b> 13:00~18:00
<b>Discover 9</b>	<b>Collaborative Planning for the Treatment of Elite Athletes of Korea &amp; Mongolia</b> (Society of Ligament & Tendon Injury)	<b>March 15(Fri.)</b> 13:00~18:00
<b>Discover 10</b>	<b>The Role of Korean Medicine for the Treatment of Intractable Diseases</b> (The Society of Korean Medicine)	<b>March 15(Fri.)</b> 14:00~18:00

\* Please note that the schedule is subject to change.  
 For more details, please visit our official website '[www.medical-korea.org](http://www.medical-korea.org)'.



## Programs

-  **Medical Korea Zone(COEX Hall D) [March 14(Thu) ~ 17(Sun)]**
  - Showcases of medical devices in hospital operating room, promotion on Korean Accreditation Program for Hospitals Serving Foreign Patients(KAHF), etc
-  **Korean Hospital Fam Tour [March 14(Thu) ~ 16(Sat)]**
  - Experience the familiarization tour, medical technologies and services of outstanding Korean medical institutions
-  **Business Meeting [March 14(Thu)]**
  - One-on-one business meeting between overseas buyers and Korean organization, medical institutions, and facilitators in Korea



## Summary of Previous Conference (MEDICAL KOREA 2018)

**1,749** Participants from **43** countries



Participants

**10**



Sessions

**61**



Speakers

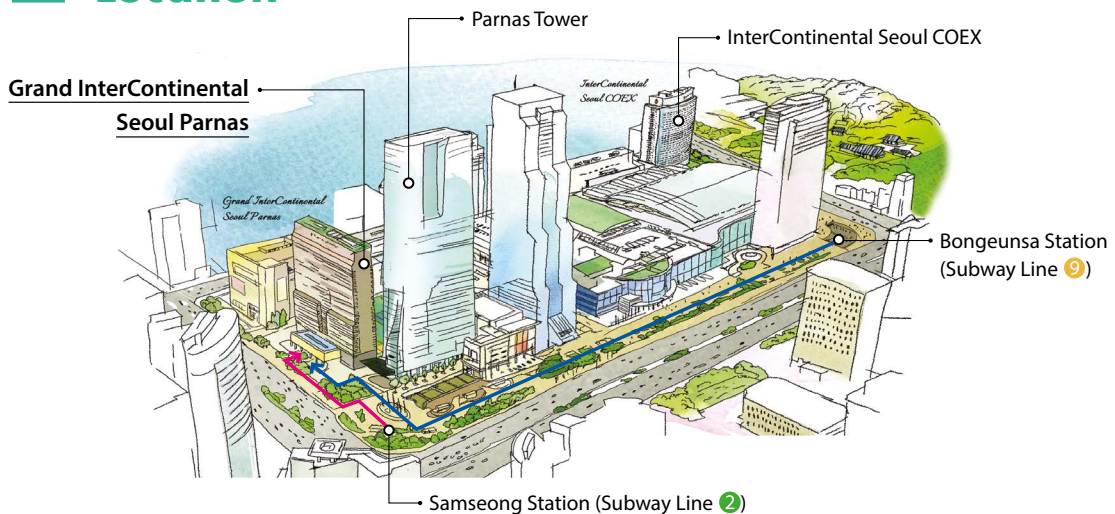
**191**



Business meetings



## Location



✓ **Address :** Grand InterContinental Seoul Parnas, 521, Teheran-ro Gangnam-gu, Seoul

✓ **Line No. 2 :** Samseong Station

Go through the underground passage and go out through Exit 5 and 6. Enter the Grand InterContinental Seoul Parnas Mall on left side. Take the elevator and get off on 2nd and 5th floor. (around 5 minute walk)

✓ **Line No. 9 :** Bongeunsa Station

Enter Coex Mall along the passage between Exit 7 of Bongeunsa Station (line number 9) and then walk toward Grand Intercontinental Seoul Parnas Hotel. Take the elevator and get off on the 2nd and 5th floor. (around 10 minute walk)

Medical Tourism Information and Online Consultation Available 

[www.medical-korea.org](http://www.medical-korea.org) (ENG, JPN, CHN, RUS, ARB)



**Secretariat of MEDICAL KOREA 2019**

Osongsangmyeong 2-ro, Osong-eup Heungdeok-gu, Cheongju-si, Chungcheongbuk-do, Korea  
T. 070-7688-3161 F. 042-531-5601 E. [medicalkorea2019@medical-korea.org](mailto:medicalkorea2019@medical-korea.org)